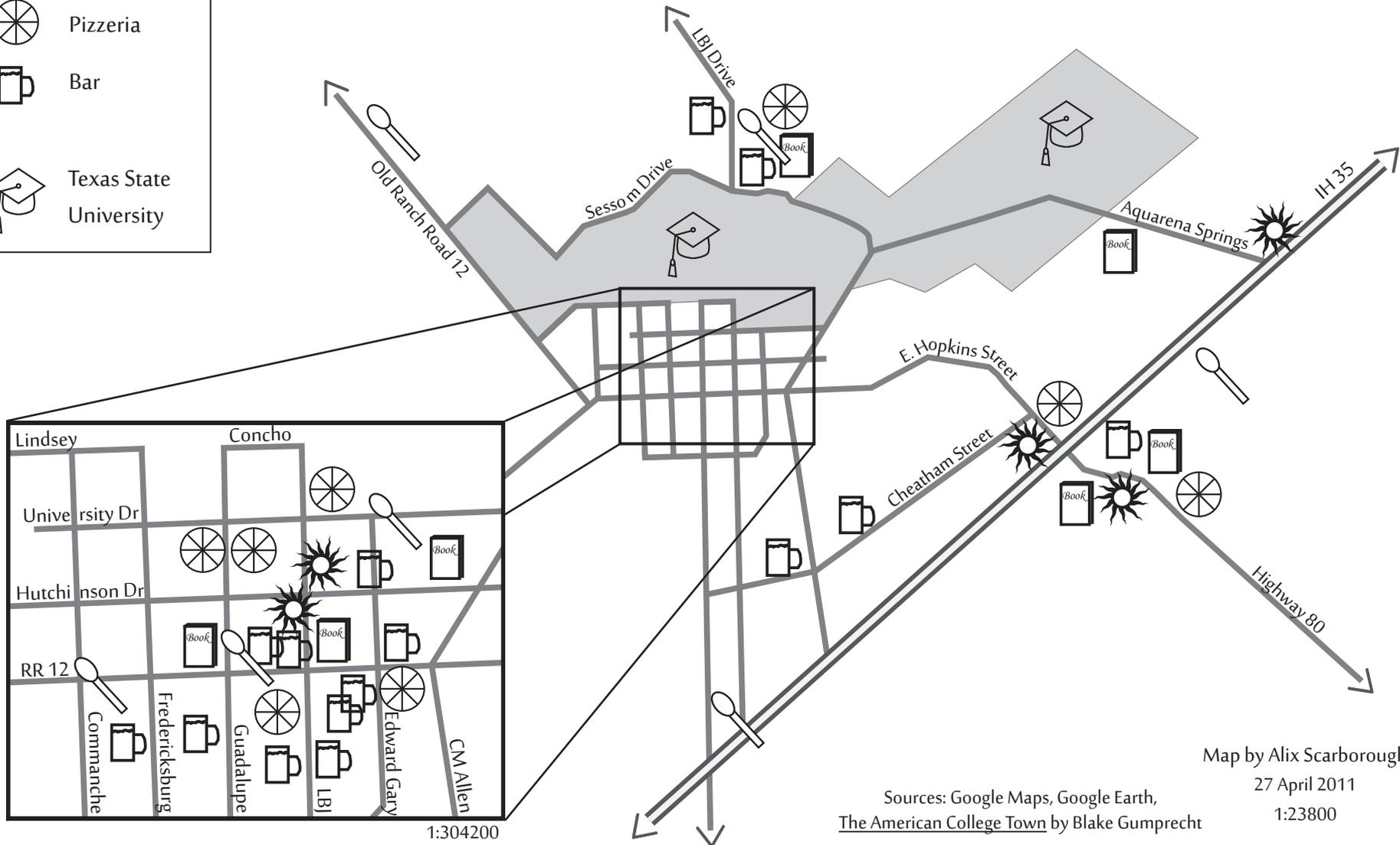


Retail Linkages to Campus: Student-Oriented Businesses in San Marcos, TX

Business Type

-  Tattoo Parlor
-  Bookstore
-  Coffee Shop
-  Pizzeria
-  Bar
-  Texas State University

According to [The American College Town](#), commercial areas near campuses are likely to attract certain types of businesses, due to the high threshold population of students. College towns tend to have an unusually high density of tattoo parlors, bookstores, coffee shops, pizzerias and bars. San Marcos, home of Texas State University, is no exception.



Sources: Google Maps, Google Earth,
[The American College Town](#) by Blake Gumprecht

Map by Alix Scarborough
27 April 2011
1:23800