

# Alix M. Scarborough, CNU-A

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## EXPERIENCE

### **Program Manager** | Movability Austin (Austin, TX), Sept. '14 – present

- Coordinate the “Transform your Trip” grant pilot, including hiring, training, and managing 17 interns to provide commute help to over 1,300 downtown employees
- Manage relationships with member companies to maintain Movability’s position as a resource and trusted asset
- Provide consulting to member companies, including:
  - Conduct inventories and surveys, and analyze and present results
  - Facilitate meetings, develop mobility plans to help each member company reach their mobility goals
  - Implement pilot programs
  - Manage, market, and conduct employee training activities
- Recruit new member companies
- Create content for bi-weekly newsletter

### **Planner** | Black + Vernooy Architecture and Urban Design (Austin, TX) June '13 – Nov. '14

- Coordinated outreach and advocacy for Reconnect Austin highway redesign project (“I-35 cut & cap”), including:
  - Producing reports, promotional materials, and videos
  - Meeting with community, civic, and government leaders
  - Presenting to civic groups and City Council
  - Developing strategy and tactics to carry out advocacy campaign
  - Researching current thought in transportation planning and engineering, as well as international highway project precedents
  - Event planning and meeting coordination

### **Planning Intern** | City of San Marcos (San Marcos, TX) Aug. '12 – May '13

- Worked with planning staff to facilitate San Marcos Comprehensive Plan update, particularly public outreach coordination, including:
  - Coordinating presentations to community organizations
  - Writing, editing, and designing informational brochures
  - Writing and editing sections of the comprehensive plan

### **Reforestation Planning Intern** | Hermann Park Conservancy (Houston, TX) June - July 2011

- Developed procedure for creating maintenance maps using GPS and GIS
- Trained colleagues and updated instructional handbook for ArcMap

### **Capital Metro Intern** | Capital Metropolitan Transportation Authority (Austin, TX) January '12

### **Managing Editor** | Persona Literary Magazine, Texas State University (San Marcos, TX) Aug. '11 – July '13

## EDUCATION

**Texas State University – San Marcos, Texas** | May 2013  
Bachelor of Science in Geography-Urban and Regional Planning | GPA 4.0

## SKILLS

Trainer in motivational interviewing  
GIS analysis, data management, and cartography

Adobe Creative Suite – InDesign, Illustrator  
Strong writing, research, and public speaking skills

## PROFESSIONAL AFFILIATIONS

**Congress for the New Urbanism**, Accredited  
Board member, Central Texas chapter

**American Planning Association**  
Panelist, 2013 Texas APA conference